

Profit and Loss by Class												
January - December 2021												
	Back in the Day	Business Council	Greenification	NoDa News	NoDaRiot y	Krampus	Total NoDaRiot y	NoDaWee n	Operations	Thunder Road	Vision	TOTAL
<b>Income</b>												
43400 Direct Public Support							0.00					0.00
43410 Business Dues		3,625.00					0.00		975.00			4,600.00
43420 Business Donations	1,475.00					600.00	600.00		10,000.00			12,675.00
43450 Individual Dues							0.00		4,474.15			4,474.15
43460 Individual Donations	1,313.00						0.00		621.88			1,934.88
<b>Total 43400 Direct Public Support</b>	<b>\$2,788.00</b>	<b>\$3,625.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 600.00</b>	<b>\$ 600.00</b>	<b>\$ 0.00</b>	<b>\$16,071.03</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$23,684.03</b>
47200 Program Income							0.00					0.00
47230 Ad Sales				19,505.00			0.00					19,505.00
<b>Total 47200 Program Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$19,505.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$19,505.00</b>
Product Sales							0.00	7,323.00				7,323.00
Sponsorship							0.00	4,050.00				4,050.00
Uncategorized Income	96.50						0.00					96.50
<b>Total Income</b>	<b>\$2,884.50</b>	<b>\$3,625.00</b>	<b>\$ 0.00</b>	<b>\$19,505.00</b>	<b>\$ 0.00</b>	<b>\$ 600.00</b>	<b>\$ 600.00</b>	<b>\$11,373.00</b>	<b>\$16,071.03</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$54,658.53</b>
<b>Gross Profit</b>	<b>\$2,884.50</b>	<b>\$3,625.00</b>	<b>\$ 0.00</b>	<b>\$19,505.00</b>	<b>\$ 0.00</b>	<b>\$ 600.00</b>	<b>\$ 600.00</b>	<b>\$11,373.00</b>	<b>\$16,071.03</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$54,658.53</b>
<b>Expenses</b>												
65000 Operations							0.00		618.82			618.82
65010 Banking Fees				468.84			0.00	108.80	251.37			829.01
65020 Insurance							0.00		1,785.00			1,785.00
65040 Office Supplies							0.00		110.65			110.65
65045 Storage							0.00		1,617.00			1,617.00
65060 Website							0.00		99.85			99.85
65065 Software							0.00		224.90			224.90
<b>Total 65000 Operations</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 468.84</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 108.80</b>	<b>\$4,707.59</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 5,285.23</b>
67200 Program Expenses	577.26		193.05	12,232.79		2,567.00	2,567.00	7,514.81	500.00	100.00	129.94	26,381.85
NoDa News Design				2,600.00			0.00					2,600.00
NoDa News Editor				4,400.00			0.00					4,400.00
<b>Total 67200 Program Expenses</b>	<b>\$ 577.26</b>	<b>\$ 0.00</b>	<b>\$ 193.05</b>	<b>\$19,232.79</b>	<b>\$ 0.00</b>	<b>\$2,567.00</b>	<b>\$2,567.00</b>	<b>\$7,514.81</b>	<b>\$ 500.00</b>	<b>\$ 100.00</b>	<b>\$ 129.94</b>	<b>\$33,381.85</b>
69600 Other Types of Expenses							0.00					0.00

<b>69610 Contract Serices</b>		1,700.00						0.00				1,700.00
<b>Total 69600 Other Types of Expenses</b>	\$ 0.00	\$1,700.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,700.00
<b>Purchases</b>							0.00		200.00			200.00
<b>Total Expenses</b>	\$ 577.26	\$1,700.00	\$ 193.05	\$19,701.63	\$ 0.00	\$2,567.00	\$2,567.00	\$7,623.61	\$5,407.59	\$ 100.00	\$ 129.94	\$40,567.08
<b>Net Operating Income</b>	\$2,307.24	\$1,925.00	-\$ 193.05	-\$ 196.63	\$ 0.00	-\$1,967.00	-\$1,967.00	\$3,749.39	\$10,663.44	-\$ 100.00	-\$ 129.94	\$14,091.45
<b>Net Income</b>	\$2,307.24	\$1,925.00	-\$ 193.05	-\$ 196.63	\$ 0.00	-\$1,967.00	-\$1,967.00	\$3,749.39	\$10,663.44	-\$ 100.00	-\$ 129.94	\$14,091.45
10% Reserve for Future Expenses	(\$230.72)	(\$192.50)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	(\$374.94)	\$798.16	\$0.00	\$0.00	\$0.00
<b>Adjusted Net Income</b>	\$ 2,076.52	\$ 1,732.50	\$ (193.05)	\$ (196.63)	\$ -	\$ (1,967.00)	\$ (1,967.00)	\$ 3,374.45	\$ 11,461.60	\$ (100.00)	\$ (129.94)	\$ 14,091.45