

2020 NBA GOALS IN REVIEW



✓ Continue from 2019	+ New...or Newish
<p>1. Increased NBA Interaction, Engagement, and Transparency</p> <ul style="list-style-type: none"> • Increase overall dues paying members (residents and businesses) • Continue to improve meeting participation • Increase volunteerism in committees and events • Better leverage emails and surveys for engagement 	<p>5. Increase Equitable Neighbor Engagement and Board Planning</p> <ul style="list-style-type: none"> • Establish taskforce to review bylaws for equitable engagement in rezonings, voting, etc. • Establish taskforce to review bylaws for board succession planning, etc.
<p>2. Increased Brand Awareness</p> <ul style="list-style-type: none"> • Increase Social Media interaction • Expand partnerships with Community Partners (e.g., CRVA) to expand branding to Charlotte and beyond • Launch North Davidson Mill and Arts District effort 	<p>6. Evolve and Expand Business Council</p> <ul style="list-style-type: none"> • Refine focus / goals of Business Council • Continue to Increase collaboration of Businesses in Business Council meetings and outside meetings • Work with businesses to expand and coordinate the events we bring to our neighbors and visitors
<p>3. Work with City and Developers to Achieve NoDa Mission</p> <ul style="list-style-type: none"> • Continue to improve pedestrian and traffic safety • Continue to advocate for affordability, green goals, public art, etc. with City and Developers through rezonings • Positive rezoning approval alignment with City 	<p>7. Expand Partnership with Neighborhoods, Community Groups, etc. to Achieve NoDa Goals</p> <ul style="list-style-type: none"> • Neighborhoods: Villa Heights, Plaza Midwood, Etc. • Community Groups: Charlotte EAST, North End Partners • Other: Sustain Charlotte, Schools, Other Non-Profits
<p>4. Refresh the NoDa Vision Plan</p> <ul style="list-style-type: none"> • Continue to engage in City Vision Planning (2040 Comprehensive Plan) and other efforts • Engage community to begin updates to NoDa Vision Plan 	<p>8. Support Committee Specific Goals</p>

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2. Increased Brand Awareness



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4. Refresh the NoDa Vision Plan



5. Increase Equitable Neighbor Engagement and Board Planning



6. Evolve and Expand Business Council



7. Expand Partnerships to Achieve NoDa Goals



8. Support Committee Specific Goals

