



## WHAT IS NODA NEWS?

Established in 2008, NoDa News is a monthly community-run newsletter that focuses on the people, businesses, events, culture, and interests of Charlotte's Arts & Entertainment District.

We feature stories on local arts and music, innovative cuisine and mixology, inspiring individuals and charities, the extensive history of NoDa, and much much more.

NoDa News operates under the umbrella of the NoDa Neighborhood and Business Association, but we work hard to capture the attention of the broader Charlotte population. In 2015, we won a Special Judges Award through The Printing Industry of the Carolinas.



## WHO READS NODA NEWS?

Volunteers distribute the NoDa News directly to 1500+ doorsteps in our community. Stacks are also delivered to over 20 prominent businesses, several nearby apartment complexes, and to Charlotte public libraries.

It's easy for NoDa residents, enthusiasts, and tourists to find a convenient free copy. NoDa News is also featured on [noda.org](http://noda.org) each month for the world to peruse. Archived issues are available online in perpetuity.

With the opening of Lynx and the growth of our city, thousands of people visit NoDa monthly. We are working to make sure they notice our publication.



## CONTACT US.

Interested in something you don't see here? We're creative, and we'll work with you. We've helped advertisers combine articles with ads, feature a menu, or even buy out the front cover. All content is subject to the discretion of the editors, but we look forward to discussing your options.



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## BACK PAGE (COLOR) ADS

	Size (width x height)	Cost/mo.	Cost/mo. (6+month contract)	Cost/mo. (12-month contract)
1/2 Page	10" x 5" or 5" x 11"	\$300	\$275	\$250
1/4 Page	5" x 5"	\$175	\$165	\$150
1/8 Page	5" x 2.5"	\$125	\$115	\$100

## INSIDE (COLOR) ADS

	Size (width x height)	Cost/mo.	Cost/mo. (6+month contract)	Cost/mo. (12-month contract)
Full Page	10" x 11"	\$325	\$300	\$275
1/2 Page	10" x 5" or 5" x 11"	\$250	\$225	\$200
1/4 Page	5" x 5"	\$150	\$135	\$120
1/8 Page	5" x 2.5"	\$100	\$90	\$80

## BLACK & WHITE ADS

	Size (width x height)	Cost/mo.	Cost/mo. (6+month contract)	Cost/mo. (12-month contract)
Full Page	10" x 11"	\$250	\$225	\$200
1/2 Page	10" x 5" or 5" x 11"	\$150	\$135	\$120
1/4 Page	5" x 5"	\$100	\$90	\$80
1/8 Page	5" x 2.5"	\$60	\$55	\$50

## THE SMALL PRINT

- To get started, email [news@noda.org](mailto:news@noda.org) with your ad size, placement, and run duration request. We will get back to you soon with an invoice (or contract for multiple-month runs).
- Send ad as a high-resolution (300+ dpi) TIF or PDF in exact print dimensions to [news@noda.org](mailto:news@noda.org).
- Color ads use CMYK. Black must not be 4-color.
- Submit new artwork by the 20th of the month before the issue date or we will print your previous ad by default.
- Need help designing your ad? We can help for a small fee. Just ask.
- There is no January issue of the NoDa News.